

PASSPORT TO SAVINGS

Government Stimulus Package
Federal Tax Credits for Energy Efficiency



YOUR BRADCO TEAM

Your account team includes several key individuals.

OUTSIDE SALES REPRESENTATIVE

Name _____

Phone _____

Email _____

INSIDE SALES REPRESENTATIVE

Name _____

Phone _____

BRANCH MANAGER

Name _____

Phone _____

Email _____

BRADCO BRANCH

Dear Valued Customer:

Thank you for choosing Bradco Supply as your distributor for building materials.

Please take a few minutes to review this “Passport” to Savings. This booklet provides you with an overview of the economic stimulus package and tax credit incentives. These programs can help consumers save money on energy saving products and are expected to significantly increase the demand for green renovation projects this year and next.

Bradco is pleased to have the opportunity to serve you and looks forward to building a long term relationship that will last for years to come.

Sincerely,



Brad

Brad Segal
President

Overview of the Government Stimulus Package

The American Recovery and Reinvestment Act of 2009 is a \$787 billion economic stimulus package aimed at jumpstarting the economy. \$131 billion has been allotted for numerous construction projects, from highways and transit to clean water and energy programs, repairs and upgrades to government buildings and military facilities. There are provisions for infrastructure improvements, many of which are focused on energy-efficiency upgrades for federal buildings and military facilities. Nearly \$212 billion has been allocated for tax cuts. The bill should also improve credit flow to small US businesses. On Feb. 17, 2009, the White House launched a Web site that allows people to track where the stimulus package money is being spent: www.recovery.gov

The NRCA has been very vocal in the fight to include as many points in favor of the roofing industry as possible. Visit: www.nrca.net for more information.

According to the Associated General Contractors' chief economist Ken Simonson, the new law will create or save nearly two million jobs in construction and related fields, as well as throughout the broader economy.

How does the American Recovery and Reinvestment Act Relate to the Building & Remodeling Industry?

The list of tax credits for energy-efficient home improvements is long and deadlines for installation have been extended through the end of 2010. The more you are able to help educate consumers about the tax credits, the better your edge will be over your competition.

In the past, there was a lifetime cap of \$500 for tax credits on energy-saving products. The current stimulus package has raised the lifetime cap to \$1,500. However, products must be 15-20% more efficient than standard models to qualify. You should be aware that not all Energy Star products are eligible for tax credits.

www.EnergyStar.gov has a wealth of information available for remodelers, home builders and homeowners alike, including necessary forms.

According to Nation's Building News, "credits are expected to significantly increase demand for green renovation projects this year and next, according to federal officials. Congressional economists project that the new provisions will generate an estimated \$6 billion in remodeling work by the end of 2010. Remodelers trained in and experienced with making energy-efficient upgrades are well-positioned to take advantage of increased consumer interest...They can also use the tax credits to encourage home owners to undertake a more complete renovation that can be certified under the National Green Building Standard as part of NAHBGreen, the NAHB National Green Building Program."

Tax Credit How-To

Details on qualifying improvements are available on the Energy Star Web site: www.energystar.gov

Contractors and remodelers should familiarize themselves with the model types and products that qualify for the tax credit so they can advise their customers. However, you do not need to give your clients the product sales receipts to verify the claim. Certification statements in the manufacturer's product information may suffice.

Homeowners can claim the 25C and 25D credits on Form 5695 when they prepare their income tax returns. They should also retain records that include:

- Name and address of the manufacturer
- Identification of the component
- Make, model or other appropriate identifiers
- Statement that the component meets the 25C standards
- Climate zones for which the criteria are satisfied

Summary of Tax Credits for Homeowners

PRODUCT CATEGORY	PRODUCT TYPE	TAX CREDIT SPECIFICATION
Windows & Doors	Exterior Windows and Skylights	U factor \leq 0.30 SHGC \leq 0.30
	Storm Windows	Meets IECC ¹ in combination with the exterior window over which it is installed, for the applicable climate zone. ²
	Exterior Doors	U factor \leq 0.30 SHGC \leq 0.30
	Storm Doors	In combination with a wood door assigned a default U-factor by the IECC ¹ , and does not exceed the default U-factor requirement assigned to the combination.
Roofing	Metal Roofs, Asphalt Roofs	All Energy Star metal and asphalt roofs qualify for the tax credit. Must be expected to last 5 years or have a 2 year warranty.
Insulation	Insulation that meets 2009 IECC and Amendments	For insulation to qualify, its primary purpose must be to insulate (ex: vapor retarders are covered, insulated siding does not qualify). Must be expected to last 5 years or have a 2 year warranty.

Important Notes About Tax Credits

The tax credits on each item are 30% of product cost, up to \$1,500. Credits are only given for the products themselves, not installation costs, onsite preparation, assembly or sales tax. Tax credits are subject to a \$1,500 maximum per homeowner for all improvements combined.

Not all Energy Star labeled products qualify for tax credit.

Many local utilities provide financial incentives for purchasing Energy Star qualified windows, doors and skylights. To find out if rebates or other incentives are available in your area, search the rebate finder at www.energystar.gov

Footnotes for storm doors and windows:

¹Either the 2001 Supplement of the 2000 International Energy Conservation Code or the 2004 Supplement of the 2003 International Energy Conservation Code.

²A Manufacturer's Certification is a signed statement stating that the product qualifies for the tax credit. Taxpayers must keep a copy of the certification statement for their records, but do not have to submit a copy with their tax return. The certification statement for storm windows will list the classes of exterior windows (single pane, clear glass, double pane, low-E coating, etc.) a storm window may be combined with to be eligible.

Tools and Resources

- 1. Energy Star** – Energy Star is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy, focused on helping us all save money and protect the environment through energy efficient products and practices. www.energystar.gov
- 2. NAHB** – National Green Building Program is helping to move the practice of green building into the mainstream. Energy efficiency, water and resource conservation, sustainable or recycled products and indoor air quality are increasingly incorporated into home building. www.nahbgreen.org
- 3. Recovery.gov** – Track how the stimulus money is being spent. www.Recovery.gov
- 4. StimulusWatch.org** – Bulletin board where you can view proposed projects and rate their importance. www.StimulusWatch.org
- 5. Conference of Mayors** – Tracking and implementation assistance www.usmayors.org/recovery
- 6. DSIRE** – Database of State Incentives for Renewables and Efficiency. www.dsireusa.org
- 7. Military opportunities** – To provide safe, quality housing to our Service members and their families. www.acq.osd.mil/housing/housingprojects.htm
- 8. Metal Roofing Alliance** – Learn more about durable metal roofing. www.MetalRoofing.com

Manufacturers' Links (alphabetical order)

For More Information on Specific Energy Saving Products

Andersen Windows: www.andersenwindows.com

ATAS Metal Roofing: www.atas.com

Atlas: www.atlasroofing.com

Carlisle: www.carlisle.com

CertainTeed: www.certainteed.com

Custom Window Systems: www.cws.cc

Dow Roofing Systems & Insulation: www.building.dow.com/na/en

Everlast Metal Roofing: www.everlastroofing.com

Fabral Metal Roof & Wall Systems: www.fabral.com

Firestone & Una-Clad: www.firestonebpco.com

Follansbee Metal Roofing: www.follansbeeroofing.com

GAF-Elk Residential & GAF Commercial: www.gaf.com

GenFlex: www.genflex.com

Hunter: www.hpanels.com

Johns Manville Roofing & Insulation: www.johnsmanville.com

Karnak: www.karnakcorp.com

McElroy Metals: www.mcelroymetal.com

Owens Corning: www.owenscorning.com

Manufacturers' Links (continued)

Palmer: www.palmerasphalt.com

PGT Industries: www.pgtindustries.com

Ply Gem Windows: www.plygem.com

Polyglass: www.polyglass.com

Sheffield Metals: www.coolmetal.com

Simonton Windows: www.simonton.com

Siplast: www.siplast.com

Tamko: www.tamko.com

Therma-Tru: www.thermatru.com

Tropical: www.tropicalasphalt.com

Velux: www.veluxusa.com

Versico: www.versico.com

Wincore Windows: www.wincorewindows.com

SPECIAL OFFERS

ROOFING

Purchase 20 sqs or more of roofing, Get 2

Free

(same roofing)

Expires 12.31.09

Cannot be combined with any other offers.
OFFICE USE ONLY: FREECOUPON

SIDING

Purchase 20 sqs or more of siding, Get 2

Free

(same siding)

Expires 12.31.09

Cannot be combined with any other offers.
OFFICE USE ONLY: FREECOUPON

REPLACEMENT WINDOWS

Buy 12 replacement windows, Get 1

Free

(same size and type)

Expires 12.31.09

Cannot be combined with any other offers.
OFFICE USE ONLY: FREECOUPON

PVC TRIMBOARDS

\$100 Off

Your next purchase of \$1,000 or more

Expires 12.31.09

Cannot be combined with any other offers.
OFFICE USE ONLY: PRICECOUPON

DECKING & RAILING

\$100 Off

Your next purchase of \$1,000 or more

Expires 12.31.09

Cannot be combined with any other offers.
OFFICE USE ONLY: PRICECOUPON

TOOLS

10% Off

Any purchase of \$100 or more

Expires 12.31.09

Cannot be combined with any other offers.
OFFICE USE ONLY: PERCENTCOUPON



Thank You for Choosing Bradco

BETTER SERVICE. BETTER BUSINESS.
FROM THE GROUND UP.

BradcoSupply.com

All information contained herein is valid as of April 1, 2009
and subject to change at any time.



877.4BRADCO BradcoSupply.com